

CHELSEA CHRISTER

DIRECTOR / PRODUCER

CHELSEA.CHRISTER@GMAIL.COM • 415-912-9020

WWW.CHELSMARK.COM

A skilled director at obtaining authentic on-camera testimonies in both documentary interview and scripted performance settings. Is incredibly personable and can manage talent, crew and client relationships with ease. Works professionally with high profile personnel and organizations. Excels at coordinating productions domestically and internationally. Has a central focus on character and a passion for great storytelling. Understands post production workflows from offline to online editorial. Has extensive experience working with musicians and working with music professionals.

- Project management
- Detail-oriented
- Treatment & scriptwriting
- Works well in a team or solo
- Production Budgeting & Scheduling
- Video Editing
- Documentary/EPK production
- Great Multitasker
- Social Media Outreach
- Someone you would enjoy grabbing a glass of wine or beer with after a long workday

PROFESSIONAL EXPERIENCE

ACROSS THE POND • DIRECTOR / PRODUCER

2017 - PRESENT

- Oversee projects from initial brief, and through pre-production, production, post-production and final delivery.
- When assigned, act as director, conduct interviews, design shotlist and oversee production creative.
- Work with creative team to develop concepts based on brief and present to client.
- Draft and actualize production budgets and schedule.
- Travel if needed to production locations and collaborate with local teams to execute and maintain creative.
- Field feedback cycles and maintain schedule throughout post production.
- Manage client relationships throughout project lifespan, and after project is delivered.
 - Clients: Google, YouTube, Lyft, Scoop, Airbnb, etc.
- Selected Work:
 - [Producer/Director, Google - Rolling Study Halls](#)
 - [Producer/Director, YouTube Social Impact - Educate a Girl. Empower a Nation.](#)
 - [Producer, Google - #InnovarParaMi - Bryan's Story](#)

UBER TECHNOLOGIES, INC. • CONTRACT PRODUCER

2016 - 2017

- Field internal video production requests based team resources.
- Allocate internal resources or assign external vendors to best suit the budget and needs of the project.
- Oversee the videos from pre-production, production, post production through final delivery.
- Selected Work:
 - [Producer, Uber Music Driver Video](#)
 - [Producer, Law Enforcement Portal Animation](#)

FREELANCE DIRECTOR / PRODUCER

2015 - 2017

- Oversee projects from pre-production and production, and post-production when needed.
- Maintain budget and production schedule per client needs.
- Draft treatments, shotlist, and outline interviews per assignment.
- Clients: Remedy Editorial, Mission Film & Design, emotion studios, Toaster, Uber, etc.
- Selected Work:
 - [Director, emotion studios, Oculus Story Studio, Henry Announcement](#)
 - [Director, Toaster, Google+ Collections Artisan Ice Cream](#)
 - [Producer/Director, emotion studios, Adobe, Women in Sales - Abigail Aliss](#)

EMOTION STUDIOS, INC. • DIRECTOR / PRODUCER / EDITOR

2011 - 2015

- Oversee projects from initial brief, and through pre-production, production, post-production and final delivery.
- Implement, streamline, and update post production workflows to keep up with technologies
- When assigned as director: conduct interviews, design shotlist and oversee production creative.
- When assigned as editor: build projects, develop paper edit, cut together rough cuts, and apply feedback.
- Travel if needed to production locations and collaborate with local teams to execute and maintain creative.
- Manage client relationships throughout project lifespan, and after project is delivered.
 - Clients: Adobe, HP, Dolby, Deloitte, etc.
- Selected Work:
 - Producer/Director of the (super) internal annual sales conference films for Adobe from 2013-2015 (filmed globally)
 - [Producer, Adobe, Ink & Slide Product Announcement](#)
 - [Producer, emotion studios, HP, Dreamworks & Dreamcolor Announcement](#)

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SELECTED FILMOGRAPHY

BLEEDING AUDIO | DIRECTOR & PRODUCER • *feature documentary, in post production*

- Have been the driving force behind this project since preproduction began in 2014. Raised collectively over \$85k in Kickstarter funds and other sources to support project. Coordinated all productions and interviews including interviews with high profile musicians. Due to premiere in 2020 (finally!).

MORRISSEY - CALIFORNIA SON | DIRECTOR • *mini documentary & social media videos, 2019*

- BMG & Deckstar Management hired me to interview the studio musicians, producers, and the original songwriters who authored the track collection on the California Son covers record to help promote the album.

KAT ROBICHAUD - DEFINITION OF PRETTY | DIRECTOR / EDITOR • *music video, 2016*

- Premiered exclusively on Yahoo! Music news and jumpstarted Kat's #DefinePretty campaign.

THE MATCHES -REUNION SHOW MARKETING | DIRECTOR / EDITOR • *mini documentaries / promotional materials, 2014*

- Created several short videos to help promote The Matches reunion shows. Videos included acoustic performance and short EPKs about their record, E. Von Dahl Killed the Locals.

PICTURE ATLANTIC - EDGEWOOD ROAD | DIRECTOR • *music video, 2013*

- Featured on several Bay Area music periodicals including The Bay Bridged and Live 105's locals segment.

SIERRA | DIRECTOR / WRITER • *short film, 2013*

- Official selection of: Arizona International Film Festival, Traildance, Women's Media & Arts Festival (in Melbourne), and more.

WE'RE JUST LIKE YOU | DIRECTOR • *short film, 2011*

- Official selection of: BleedFest Women in Horror Film Festival, A Nightmare to Remember SF Horror Film Festival, Jennifer's Bodies Horror Film Festival (Scotland), Winner of the Sundance Theater Short Competition

EDUCATION

ACADEMY OF ART UNIVERSITY, 2007 - 2011

BFA • Motion Pictures & Television - San Francisco, CA

FRONT RANGE COMMUNITY COLLEGE, 2006 - 2007

Cheap Core Classes to Transfer - Fort Collins, CO

ADDITIONAL FILM PRODUCTION EXPERIENCE

Production Assistant:

- **The Master** (Paul Thomas Anderson, 2011)
- **Contagion** (Steven Soderbergh, 2011)
- **American Idol** (2010)
- **So You Think You Can Dance** (2010)

TECHNICAL SKILLS

Software:

- Adobe Premiere
- Adobe Photoshop
- PluralEyes
- Google Docs, Sheets, Slides, etc.
- Adobe After Effects
- Adobe Lightroom
- Wordpress, Squarespace

Equipment:

- SLR Photography / Filming
 - Canon 5D, T2 series, C300, Sony A7Sii
- Zoom Recorders (H4N & H6N)
- Basic_Lighting
 - Kinos, Astras, etc.